

CONXEMAR'S SHARED RESPONSIBILITY FOR A + SUSTAINABLE FUTURE

CONXEMAR recognizes its role in addressing the global challenges of sustainable development and is committed to undertaking continuous actions that *make the fair increasingly responsible and circular*. To this end, we have established *Fundamental Sustainability Guidelines* as recommendations for all participants of the fair.

We greatly value your active participation and commitment to fostering a more sustainable fair. Together, we can make a significant difference and strive towards a healthier and more prosperous future for all.

KEY RECOMMENDATIONS

LOCAL INVOLVEMENT

Prioritize the supply of local products to boost the regional economy and reduce carbon emissions from transportation.



FOOD-ENERGY-WATER NEXUS

Select food produced efficiently in terms of water and energy, with a low ecological impact. Ensure responsible use of energy and water, and avoid food waste at the event.



DIVERSITY AND INCLUSION

Select food produced efficiently in terms of water and energy, with a low ecological impact. Ensure responsible use of energy and water, and avoid food waste at the event.



SUSTAINABLE MATERIALS

Increasingly use more sustainable and socially equitable materials in stands and promotions, promoting reuse and recycling to reduce environmental impact.



WE ARE ONE PLANET, ONE COMMITMENT, ONE FAIR.