

# ADVERTISING OFFER

## 1. Floor plan advertising



### HELP VISITORS TO FIND YOUR BOOTH

**149 €/LOGO\***  
\*10% VAT not included

### HIGHLIGHT YOUR BOOTH! CHARACTERISTICS

- Your logo in the floor plan
- Your name highlighted in the list (bold)
- Printed guide of the floor plan
- Essential tool to navigate the event
- Free distributed at the exhibition to visitors and exhibitors

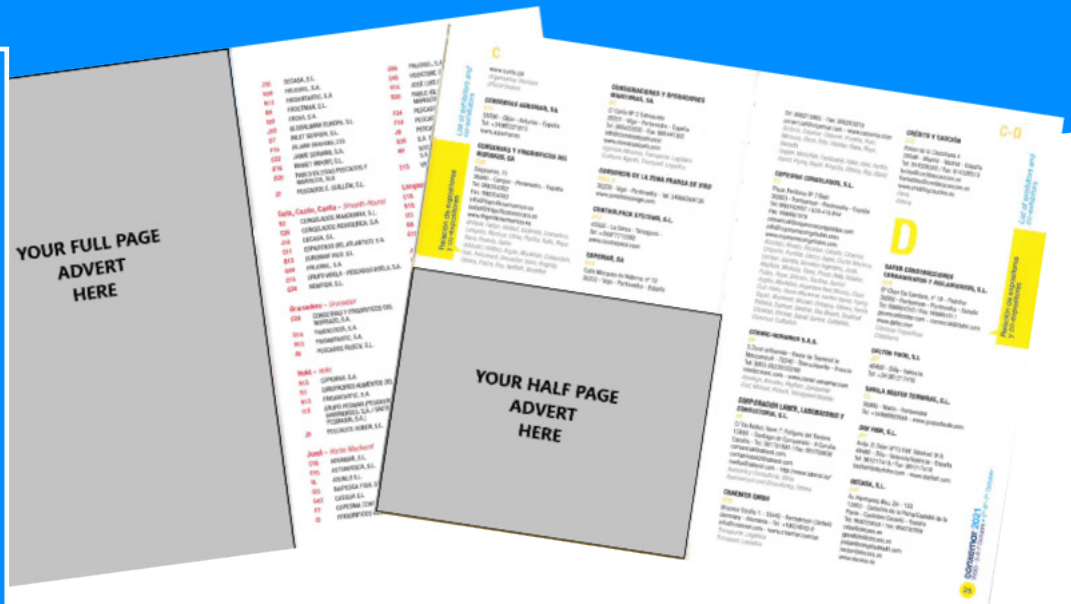
The original advertising must be submitted in any of the following formats:

- PDF files in vector format: adobe illustrator o pdf
- Image files: JPG or TIFF with a minimum 5 cm in its smaller side and at least 300 pixels per resolution inch

Send files to:  
Isabel.marino@conxemar.com  
Deadline to submit the advert:  
August, 31<sup>st</sup>

# ADVERTISING OFFER

## 2. Catalogue of exhibitors



### MAKE YOUR COMPANY VISIBLE

Place an advert and show your products and booth number

Printed catalogue

Free distribution

### CHARACTERISTICS

The original advertising must be submitted in any of the following formats:

- Illustrator or PDF
- JPG, TIFF, PSD picture files in 300ppp minimum resolution, colour CMYK.

### MEASURES OF IMAGES

- **Double page advertisement:** 260 mm x 210 mm + margin 3 mm.
- **Full page advertisement:** 130 mm x 210 mm + margin 3 mm (vertical composition)
- **Half page advertisement:** half page with margins: 130 mm x 105 mm + margin 3 mm (horizontal composition)

### ALL THE PRODUCTS AND CONTACTS IN YOUR HANDS

#### Send files to:

Isabel.marino@conxemar.com

**Deadline to submit the advert:**

August, 31<sup>st</sup>

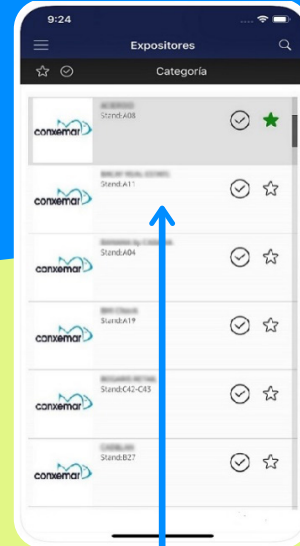
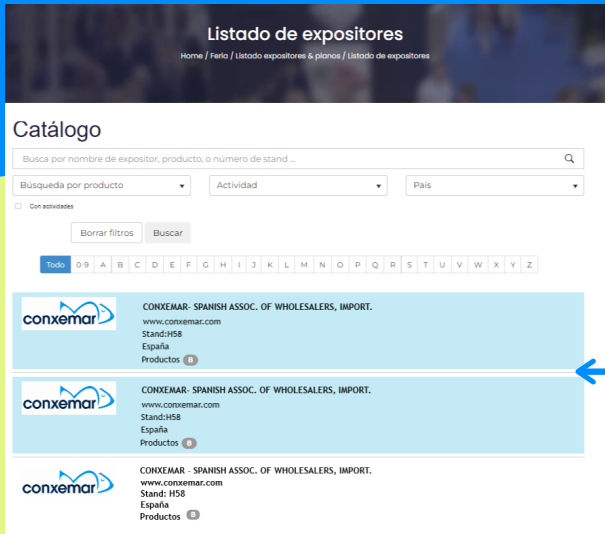
# ADVERTISING OFFER

## 3. App advertising

### HIGHLIGHT YOUR COMPANY IN THE ONLINE LIST OF EXHIBITORS!

Increase your visibility. Your company will appear highlighted in:

- App list
- Conxemar web list

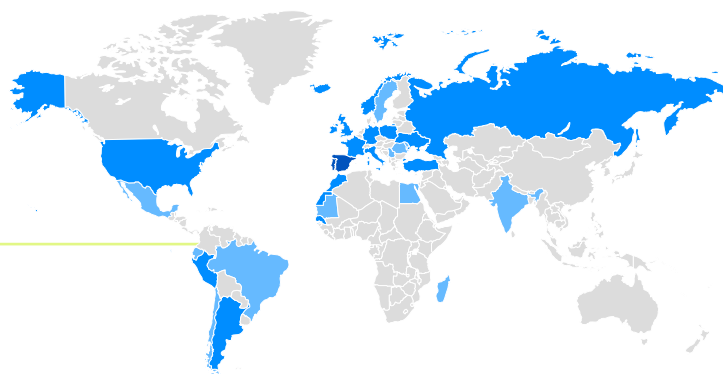


Your company at the top of the list of exhibitors!

## MORE THAN 13,000 VIEWS IN THE LAST EDITION

YEAR	2015	2016	2017	2018	2019	2021	2022
SESSIONS	3304	3618	8953	9590	9156	13050	13379

**DOWNLOAD IMPACT:**  
More than 5.000



Send files to:

Isabel.marino@conxemar.com

**Deadline to submit the advert:**

August, 31<sup>st</sup>

**24TH INTERNATIONAL  
FROZEN SEAFOOD  
EXHIBITION**

# MARKETING ORDER FORM

Company name: \_\_\_\_\_

VAT Registration number: \_\_\_\_\_ Booth number: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Contact person: \_\_\_\_\_ Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

## 1. FLOOR PLAN ADVERTISING

Logo and bold company name in list \_\_\_\_\_ 149,00 €

## 2. CATALOGUE FOR EXHIBITORS

Double page \_\_\_\_\_ 875,00 €

Even full page \_\_\_\_\_ 414,00 €

Odd full page \_\_\_\_\_ 482,40 €

Even half page \_\_\_\_\_ 241,50 €

Odd half page \_\_\_\_\_ 276,00 €

## 3. APP ADVERTISING

Company name highlighted in exhibitors web list/app \_\_\_\_\_ 350,00 €

10% VAT not included (ONLY APPLICABLE FOR SPANISH VAT NUMBER)

TOTAL before VAT:  €

DATE:  /  /

10% VAT:  €

SIGN:

TOTAL:  €

Conxemar | CIF: G -36. 636.819 | Tel. 0034 986 43 33 51 | conxemar@conxemar.com | Avda. Beiramar 29 - 36202 Vigo- España

In accordance with the provisions of the European General Data Protection Regulation 2016/679 and the Organic Law 3/2018, of December 5, Protection of Personal Data and guarantee of digital rights, we inform you that the personal data collected in your contract and all those provided by you are part of a database managed under the responsibility of CONXEMAR and will be subject to treatment in order to manage the company-client-supplier relationship in relation to the celebration of the Fair being incorporated into a Record of Processing Activities, as established by the legal regulations, in this regard. We also inform you that the data will not be transferred to third parties except in cases where there is a legal obligation. CONXEMAR as Responsible for Processing informs you that at any time you can exercise your rights of access, rectification, opposition, deletion, portability, limitation of treatment and not be the subject of automated individual decisions, by written communication addressed to the following address postal mail: "Avda. Beiramar Nº 29 - 36.202 - Vigo (Spain)". In any case, we have at your disposal a form to exercise the aforementioned rights. From all the above the undersigned expressly consents.

### Send files to:

Isabel.marino@conxemar.com

### Deadline to submit the advert:

August, 31<sup>st</sup>

**24TH INTERNATIONAL  
FROZEN SEAFOOD  
EXHIBITION**